

BASKETBALL ENGLAND

# ANNUAL REPORT 2022/23



#TOGETHERWEAREBASKETBALL



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# TOGETHER WE ARE BASKETBALL

Basketball England is the National Governing Body (NGB) for basketball in England and is responsible for all aspects of the sport.

During the reporting period of 1 April 2022 to 31 March 2023, BE had a team of 43 permanent staff members to carry out the day-to-day running of the organisation, including the development and growth of all areas of the game. This was an increase from 30 during the previous reporting period.

This additional capacity was achieved through several successful funding bids, including those to create a legacy from the 2022 Commonwealth Games and others to assist with the membership and wider game recover from the negative impact of COVID-19 and the cost-of-living crisis.

BE works with and supports a wider network of clubs, coaches, medical and support staff and volunteers on a local and regional level across the country, as well as within our talent pathway. Thriving clubs, leagues and bodies in the education sector are key to the sustainability of the game.

In October 2018, we published our Strategic Plan 2018-2024, titled 'Growing Basketball Together'. As a central construct of that plan, our work as a governing body - funded in part by Sport England - is split into four areas:

**1** **RETAIN & GROW  
PARTICIPATION**

**2** **CREATE A WORLD  
CLASS TALENT SYSTEM**

**3** **ENHANCE OUR  
INFRASTRUCTURE**

**4** **BE A HIGH  
PERFORMING NGB**

Throughout this report, we will cover a number of areas of work that Basketball England has undertaken in 2022/23. We will split that work into the four areas listed above and while we will highlight a number of key projects and services, this report is by no means an exhaustive list. For a more comprehensive overview of our projects and services, please head to our website: [BASKETBALL ENGLAND.CO.UK](https://www.basketballengland.co.uk)

## THE REPORTING PERIOD: 2022/23

Team England helped drive a new sense of optimism and provided a moment of national celebration by winning gold and silver medals - for the men's and women's teams respectively - at the Birmingham 2022 Commonwealth games. BE's **#GameTime** campaign promoted the teams in the build-up to B2022 and celebrated their achievements, helping bring new eyes onto the game and encourage more people to get involved in playing, coaching and officiating.

The reporting period saw the organisation and the game embrace the opportunity to move on from the severe impacts of COVID-19 and the Government-imposed national lockdown.

Basketball England's competitions enjoyed a first season without any COVID-19 restrictions or adjustments to rules and regulations and the NBL saw an increase of 110 teams on 2021/22 to 864 teams. With the NBL, WNBL and Jr. NBL back to 'normal', plus participation programmes like the Jr. NBA and Ball Out 3x3, there has been a renewed sense of progression for the sport.

After a COVID-hit membership of 14,920 in 2020/21 our licenced member numbers returned to pre-COVID levels of 31,087 in 2021/22 and grew again to 35,554 in 2022/23 with an additional 7,722 members also signing up for BE's free unlicensed 'supporter' account.

The organisation also saw significant developments for the future in safeguarding, equality, diversity and inclusion as BE continues to drive to make the sport safer, fairer and more enjoyable and accessible for all.

# CHAIR'S REPORT

I am grateful and happy to be able to write this update for the 2022/23 Basketball England Annual Report with our sport in a healthier state than it has been in recent years.

COVID-19 and cost-of-living crisis presented a significant challenge for basketball's clubs and individual members and, although not all those twin pressures have been completely alleviated, there has been plenty to be positive about for the sport during the reporting period.

Basketball England was able to leverage significant financial assistance and support for clubs, organisations and communities affected by the pandemic and cost-of-living crisis, distributing a range of funds provided by Sport England to help the game bounce back.

And our local and National Leagues were able to operate free from restrictions for the first since they imposed by Government as we got back to the business of basketball in 'normal' conditions.

Of course, the standout moment came in summer 2022 at the Birmingham Commonwealth Games, where I was lucky to see in person our Team England 3x3 medal successes. Gold for the men and silver for the women was the culmination of comprehensive, dedicated preparation from the players and coaches, who showed class and skill to deliver on the big stage in front of millions of TV viewers and an enthralled, jubilant crowd at the Smithfield arena.

They were fantastic ambassadors for our game and the whole of the basketball family should be proud of them.

The legacy of that success will deliver real playing and participation opportunities across Birmingham and beyond via investment in a network of new or improved places to play as well as helping clubs and organisations deliver participation opportunities.

In our growing domestic competitions, I would like to congratulate winners from across our senior and junior NBL, WNBL and Jnr. NBL competitions, plus local leagues. Important strides forward have been made in other areas of the organisation, with improvements to safeguarding and our continued commitment to equality, diversity and inclusion for all to be able to access and enjoy basketball safely and fairly, while our Talent department seeks to develop the brightest young players and our **#ProjectSwish** campaign continues to help build and improve outdoor facilities and opportunities in communities across the country.

Please see our Chief Executive Officer Stewart Kellett's report and the individual reports that follow for more information on this and other areas of Basketball England business.

We know there are challenges, such as providing more and better coaches and officials to support the game, but we will continue to push forward for the betterment of basketball, aim to ensure improved levels of service, and I look forward to bringing you another positive report for 2023/24.

**MATT NEVILLE**  
**BASKETBALL ENGLAND CHAIR**



# CEO'S REPORT

The period covered by this report includes some of the most exciting and rewarding highlights and developments we have experienced in years.

Nothing beats winning and Team England did that in style at the 2022 Commonwealth Games in Birmingham. Our men, led by coach Julius Joseph, won gold and the women, coached by Stef Collins, took silver on an amazing night in the West Midlands.

I reported positive signs of basketball's recovery after the pandemic in our previous Annual Report and I am delighted to say the latest period covered by this report - 2022/23 - continues to build on that progress, reflecting the outstanding efforts and resilience of the basketball community, alongside support from the Basketball England team, regions and volunteers who continue to work tirelessly to help everyone get the most from their basketball.

Basketball England's NBL and local leagues across the country enjoyed the sport free from the restrictions previously imposed by the pandemic for the first time since they were introduced.

That alone is a reason to celebrate for the basketball family as we look forward to more change and improvements that will support people at all levels in the game.

There are other positive indicators of change and growth as we see the impact of new investment in the professional game and the growth of 3x3 and outdoor provision, alongside and some encouraging changes at the British Basketball Federation (BBF) as our collaboration with the Great Britain body and the other Home Nations strengthens support of players and the coaching teams.

In terms of the wider perspective for sport, how this fits with our rapidly changing society and how we adapt as a basketball community, we have responded to a much stronger need to create safe, thriving environments for young people, with accessibility, fairness and inclusion at the heart of this. Raising standards of all our safeguarding and EDI practices are top priorities for us.

My message and the individual sections within this Annual Report look back over the year-long period which started in April 2022.

Within the individual parts of the main report, we have also made the reporting clearer against key objectives and provided more data for assessing trends over time. While there are still some anomalies in places due to the pandemic, hopefully over time, this addition will prove useful to understanding the basketball landscape and the overall trajectory of the game.



I've summarised Basketball England's key priorities for 2023/24 and why these areas of development are important to the game.

I am also going to pick out some of the challenges that prevail and need continued effort and investment to help improve the game day experiences for everyone in the sport.

## 2022/23

When the BE team began preparing the details for this report, we were considering the overall impact of COVID-19 on basketball and, in truth, I was not expecting to write so positively after such a severe impact on both sport and wider society.

Many in the sports economy and NGB sector were forecasting more than five years of pain before the signs of a recovery. Sports have shared their challenges, with a common aspect the loss of 10-20% of volunteers, officials and coaches.

While basketball has also suffered in these areas - and with a cost-of-living crisis to contend with - remarkably, the game has continued to bounce back.

In summer of 2022, BE received £8.6m core government and National Lottery funding from Sport England to co-deliver the ambitions of its 10-year Uniting the Movement strategy.

Sport England research showed some groups of society are typically less active - including women, people with long-term health conditions, disabled people, people from ethnically diverse communities and lower socio-economic groups. It also showed opportunities to get involved in sport and activity - and reap the rewards of being active - depend too much on background, gender, bank balance and postcode.

BE's award, for 2022 to 2027 - was an increase of 13% on the previous five-year round of support from Sport England and is aimed at helping the NGB and the sport recover and grow based on the priorities below:

- Embedding the best standards of Integrity, safeguarding and Equality, Diversity and Inclusion (ED&I) through key policies, a new Disciplinary Code and, following the formation of our Equality, Diversity and Inclusion Committee in the previous reporting period, an ED&I action plan for 2022/23.
- Improving club support and standards where it is needed most and improving the effectiveness of our partnerships with our regions and advisory groups to serve our members better.
- More and better coaches and officials to support the game at all levels.
- Recruiting and training a new team to deliver facility strategy and continuing to promote, expand and deliver **#ProjectSwish** as part of **#GameTime**, facilitating more outdoor places to play.
- Education and community participation.
- Improving our Talent pathway.



## IN 2022/23 WE:

- Recruited and prepared Team England 3x3 teams, then won gold and silver medals at the Birmingham 2022 Commonwealth Games.
- Took significant steps in our objectives on Integrity, safeguarding and Equality, Diversity and Inclusion (ED&I), meeting the standards set out by the CPSU.
- Secured Sport England funding to deliver a range of programmes to tackle inequalities and support clubs' and organisations' recovery from the pandemic and the cost-of-living crisis, as well as improve their governance and performance; worked with the North West region on a Regional Model pilot aimed at improving support, training and deployment of officials and coaches and management of playing opportunities. This will lead to further reforms to support basketball more at local level.
- Increased the number of licensed coaches and officials.
- Increased the numbers of members, NBL teams and players and provided opportunity for community participation through the distribution of funding pots, our partnership with Ball Out 3x3 and improving outdoor places to play.
- Planned, collaborated and began delivery of a great legacy from the Commonwealth Games to support the basketball in growing and flourishing in the West Midlands and across the country, including recruiting staff to drive **#ProjectSwish**, facilities and other areas.
- Improved the talent pathway through Aspire, including a new programme format and All-Star Finals event, and conducted a review of DiSE programme for 16-19-year-olds.

These and other areas of work are detailed in the individual sections that follow my report.

Basketball England started planning for the Commonwealth Games in 2022 and the work to select and prepare teams ramped up in 2021 - and delivered two medals in the summer of 2022 as an incredible platform to begin this reporting period.

The success - one of the highest of the English game in recent years - was built on thorough planning, preparation and recruitment of key personnel. It put basketball front and centre in the nation's mindset and was a real reason for celebration.

Our successful **#GameTime** campaign profiled the team and individual players and the format of 3x3 as a whole, helping to bring record numbers of eyeballs onto the sport whilst the leveraging of Legacy Funding and the formation of new partnerships have helped set the ball rolling on the delivery of numerous outdoor places to play, all further progress for our successful **#ProjectSwish** campaign.

The distribution of funding has helped us to help clubs tackle inequalities (Together Fund), recover from the impact of COVID-19 (Sector Renewal Funding) and build a legacy from Birmingham 2022 via 3x3 (Commonwealth Games 3x3 Legacy).

This funding has shown itself in direct investment into clubs, coaching and officiating, supporting the affordability to play and engage in the game.



At the same time, we can see that clubs have been very resilient and found creative ways to not only survive but also bounce back.

Further funding secured will improve the governance and business development of NBL and WNBL Division One teams via the NBL Transformation Programme.

We want to sustain and deepen our support for clubs and local league development and the Board concluded the year by sanctioning a project to structure better club services and test some new approaches with regional developments in the next period.

Building capacity in the local club and regional environment is a key focus for us if we are to continue improving and developing the game.

This focused on a reform for the Regions with a successful pilot in the North West Region to be more entrepreneurial and build capacity to generate revenue and paid support to develop more opportunities to play, officiate and coach.



The numbers of people participating in the game in a licensed capacity has grown with more teams entering NBL competition.

In Talent, we undertook a review of the England Development Programme Framework and the delivery of the DiSE education-based programme, plus continued to build standards and quality within the Aspire programme.

We have taken major steps with ED&I, including the formation of a Young People's Group to reflect and challenge us on issues affecting young people, and safeguarding, with a new Disciplinary Code launched and a new Disciplinary Compliance Review Group formed.

In the report we have provided some trends on the metrics and you can see that our drive to return to pre-COVID levels is excellent. Results across membership, league entries, Jr. NBA, talent, online reach and a range of other areas are really encouraging. These are documented in the individual reports.

## CHALLENGES AND OPPORTUNITIES

We do have some specific areas of challenge impacting on the game which we want to help address further and build on work started in 2022/23. These include:

### The number and quality of coaches and the number of officials

We have invested and will continue to invest more in these critical areas:

- Capacity
- Training and education and enhancing quality
- Improving education of tutors and delivery through third parties
- Support to convert initial interest and training into being an active coach or official, backed with mentoring

### Creating better game-day experiences

That is not just better coaches and officials, but improved safeguarding practices and better supported welfare officers, more confidence in reporting issues such as poor conduct and discriminatory behaviour and encouraging better management of game day. These include:

- Education on, and embedding of, our Disciplinary Code and consistency for dealing with both on and off court offences.
- Better referee reporting.
- Encouraging more individual players and parents and any member to report a concern so it can be acted upon.
- Allocating more resources to deal with the increase in safeguarding complexity and cases and this also links with our inclusion work and broader welfare matters with young and vulnerable people.
- Clubs appointing game-day managers to support the flow of the day.

## LOOKING AHEAD

In 2023/24 our focus will build on the previous year, and we will continue to solve those stubborn challenges and review the best way forward to develop basketball for all levels in the game.

The most fundamental elements of this include:

- A comprehensive playing pyramid review, focusing on an improved player pathway from participation, through development, performance and elite levels.
- Improved services and benefits for members and clubs, including the introduction of minimum club operating standards.
- An ED&I Plan to improve representation and inclusion at all levels in the game.
- A continued push for developing more and better officials and coaches.
- Extension of our regional reforms.
- A membership review to enhance the support, services and benefits of being a Basketball England member.

I will be reporting on this focus in our 2023/24 Annual Report.

## IN CONCLUSION

I would like to thank all the volunteers, members, coaches, officials, clubs, regional committees, staff and board for supporting the game throughout a challenging period that helped to turn things around under stressful conditions, as well as our partners and funders have stood by basketball.

We are also very grateful for the continued funding and support from Sport England and our partners at the NBA, the London Mayors Office, Manchester City Council, Wilson, Dynamik and more recently with our official Nike kit supplier KitKing.

And I pay my respects to some of the amazing servants of the game who sadly passed away during the period we are reporting on. Reflections on their contributions to the game can be found in the 'In memoriam' section of the report.

**STEWART KELLETT**  
**BASKETBALL ENGLAND CEO**





# KEY STATS

MEMBERS

49,926

BASKETBALL ENGLAND MEMBERS

+30% on previous year

35,554

LICENCED MEMBERS

+14% on previous year

6,873

FIXTURES

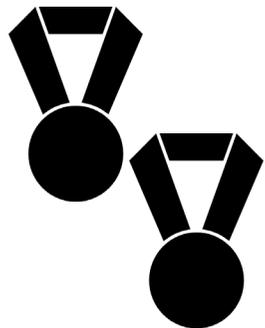
NBL



864 TEAMS

+14% on previous year

CWG



2

COMMONWEALTH  
GAMES MEDALS  
(GOLD, SILVER)

FUNDING

TOGETHER FUND

£167,000

distributed to clubs and organisations

SECTOR RENEWAL FUND

£240,000

distributed to clubs and organisations

COMMONWEALTH GAMES

3X3 LEGACY FUND

£40,000

distributed to 20 clubs and organisations in West Midlands

1,500

participants engaged in 3x3

COACHES

1,834

LICENCED

+8% on previous year



ASPIRE

1,438 PLAYERS

+28% on previous year

125 STAFF

#PROJECTSWISH

3,200

FREE NETS

distributed



OFFICIALS

2,414

LICENCED

+13% on previous year



3.7M

website views

+40% on previous year



145,000

social media followers

+20% on previous year



27M

social media reach

+6% on previous year

MEDIA

REGIONS

£ 102,000

distributed to regions via

Development Grant

+50% on previous year

REGIONAL PILOT

24

new regional league teams in North West

JR.NBA

11,000

PARTICIPANTS

720 TEAMS

+16% on previous year

24 LEAGUES

up from 21 in previous year

# RETAIN & GROW PARTICIPATION

## MEMBERSHIP

### KEY OBJECTIVES:

#### INCREASE LICENSED MEMBERSHIP - **ACHIEVED**

##### Evidence

- Licensed membership rose by 4,467 or 14% to 35,554 (including 13,550 licensed for NBL participation)
  - 2021/22: 31,087 Licensed members (NBL: 12,850)
  - 2020/21: 14,920 Licensed members (NBL: 9,846)
  - 2019/20: 32,097 Licensed members (NBL: 9,022)
  - 2018/19: 34,285 Licensed members (NBL: 8,658)
  - 2017/18: 33,984 Licensed members (NBL: 9,846)

\*Licensed membership calculated per season

#### INCREASE FREE SUPPORTER ACCOUNT MEMBERSHIP VIA A VARIETY OF METHODS, INCLUDING PRIZE DRAW INCENTIVE - **PARTIALLY ACHIEVED**

##### Evidence

- Existing supporter account members: 6,650
- New supporter account members: 7,722 (16% more than previous year)
- Total supporter account members: 14,372
- Overall membership for 2022/23 (licensed and supporter accounts): 49,926

\*Supporter account membership is cumulative. I.e. Each year's total is added to the previous, with supporter account membership



The reporting period provided a continuation in the positive trajectory for Basketball England membership.

The number of participants becoming licensed members - i.e. those purchasing a licence to participate in either NBL or BE affiliated local leagues - grew by 14%.

This growth can be attributed to additional playing opportunities and the entering of teams in competition in both sectors, with a 5% increase in licensed NBL sign-ups and a 20% increase in non-NBL.

Basketball England had a mandate to grow its membership base by engaging with non-licensed individuals - fans, followers, parents etc. - and offering the opportunity to join the basketball family by signing up for a free supporter account membership. This was the first time we had created a free membership option.

By creating a 'Supporter Account', our new members stayed engaged with us through positive news about BE's services, leagues and competitions and they also gained entry to our prize draws, member newsletter and one-off discounts from our coaching and officiating courses, as well as discounts on selected products from the BE shop.

Towards the end of quarter two (early September 2022), we launched a sweepstake promotion, in collaboration with the NBA, to win a trip to New York to watch an NBA game to help drive new membership sign-ups.

The competition received over 4,500 entries and over half of those were from people who had chosen to create a Supporter Account.

One of those account holders was Mr D Conway, who was selected at random as one of our winners of the NBA sweepstake.

In his testimonial he wrote:

"I'd just like to say a massive thank you to everyone at Basketball England and NBA UK. Both myself and Charlotte had an amazing time in New York. The Knicks game was brilliant and whilst they trailed Washington for a lot of the game, they did win it, which was a fantastic result, there was even a few celebrities there.

"How could I not be a basketball fan after that?"

However, one of the challenges we had to reach our target was a relatively weak membership offer. Apart from the NBA prize and the occasional discount, there was relatively little to offer our new members to keep them coming back to BE and to encourage more people to sign-up. This will be addressed by the recruitment of a Membership Innovation Manager in 2023/24 to drive strategy for membership acquisition and retention.



# FUNDS - TOGETHER FUND

## KEY OBJECTIVE:

### TO DISTRIBUTE FUNDS TO CLUBS AND COMMUNITIES LINKED TO TACKLING INEQUALITIES (TOGETHER FUND) - **ACHIEVED (ONGOING)**

Project ran until March 2023, additional resilience funding will run until September 2023

#### Evidence

- Staff member recruited
- £167,500 allocated to 60 clubs and organisations

The Together Fund has provided support to clubs, leagues, area associations and community groups experiencing hardship due to COVID-19 and/or the cost-of-living crisis to help them deliver basketball to priority groups.

The fund has also enabled adapted delivery of basketball sessions and competitions, or new targeted sessions.

Key priority segments include support for lower socioeconomic groups, culturally diverse communities, people with long-term health conditions and people with disabilities.

All initial funds (£167,500) have been allocated to clubs and community organisations. Sixty clubs have been supported with an average award of £3,120.

An additional £75,000 has been secured to be allocated ahead of the close of the project in August 2023, with £25,000 being allocated to direct to clubs and community organisations, with the remaining £50,000 allocated to enhancing resilience and building capacity.

Funding recipient Just Play UK said: "The funding has been a great support to help us continue delivering our community sessions. The fund has released the financial burden that the cost-of-living crisis has provided to us as a business; it has helped us with the rising costs of facility hire and equipment - and for this we are really grateful."



# FUNDS - SECTOR RENEWAL FUND

## KEY OBJECTIVE:

### TO DISTRIBUTE FUNDS TO CLUBS AND COMMUNITIES LINKED TO COVID-19 RECOVERY (SECTOR RENEWAL) - ONGOING

Project runs to June 2023

#### Evidence

- Staff member recruited
- £240,000 to support clubs and communities to stabilise and recover from the impacts of COVID-19

The Sector Renewal Fund of £240,000, provided by Sport England and distributed by Basketball England, has been targeted at clubs and communities in need of help in recovering from the negative impact of the pandemic.

It was provided to regenerate and improve courts to support clubs and communities in their COVID recovery and help them build and improve infrastructure and access to playing opportunities.

This ongoing funded project runs until June 2023 and will benefit clubs within the Basketball England community in a range of ways including upskilling members of the BE community through referee, coaching and table official courses.

All club support and facility development funds have been allocated and committed.

- 67 clubs in total will be supported, exceeding the target of 50.

Sector Renewal funds have been allocated in the following ways:

- £50,000 for facility developments/improvements/repairs.
- £50,000 to support approx. 50 clubs and organisations through 'club support' such as paying for venue hire costs, scoring bundles and equipment packs.
- £50,000 to provide education opportunities to approx. 200 officials and 200 coaches.
- £60,000 to improve and activate 20 basketball courts.
- £20,000 to improve digital impact using social media.
- £10,000 to use innovative methods to monitor and evaluate and engage young people through the project.



# FUNDS - COMMONWEALTH GAMES 3X3 LEGACY FUND

## KEY OBJECTIVE:

### TO CREATE A COMMONWEALTH GAMES 3X3 LEGACY FROM BIRMINGHAM 2022 - ONGOING

Project runs from August 2022-March 2024

#### Evidence

- 2 staff recruited
- £40,000 allocated to 20 clubs and organisations in the West Midlands and across England.
- Activity planned to deliver up to 18 projects in 2023/24
- Partnership between BE, Sport England and Birmingham City Council announced to invest in redeveloping up to 18 outdoor courts

Following the Birmingham 2022 Commonwealth Games, Basketball England received £200,000 in National Lottery funding from Sport England to invest in the development of 3x3, focusing on the West Midlands but also giving communities across the country the opportunity to access support. BE aims to engage 10,400 participants in 3x3 and create 160 playing opportunities, and to support the Commonwealth Games Legacy, it will distribute 50% of its 3x3 Legacy Fund Activation Packages across Birmingham and the West Midlands.

The first phase of the process saw the successful recruitment and employment of two staff members to manage the funding project – a CWG Games Legacy Project Manager and CWG Legacy Officer.

In the reporting period 2022/23, the legacy project engaged 1,547 participants through:

- **#GameTime** 3x3 Tournament at Summerfield Park August 2022, in collaboration with the Erasmus Program and Unites 3x3
- Ball Out legacy camp in December 2022

Round 1 of 3x3 fund distributed to 20 organisations made up of:

- 4 Community Interest Companies (CICs)
- 11 clubs
- 5 educational establishments

Support to a value of £40,836 has been allocated with delivery to run between May 2023 and September 2023.

Round 2 applications opened in 22/23 and will be processed and distributed in May/June 2023.

#### Delivery timeline 2023/24

- Round 2 legacy fund – May/June – equipment and funding sent to successful applicants
- Delivery of 3x3 legacy funded events – May-September 2023
- Online educator course launch – June 2023
- CWG Anniversary Games in collaboration with Ball Out 3x3 – July 2023
- Partner delivery July 2023 – Bridport 3x3, GG 3x3 Schools project May – June 2023
- GLL (Manchester NBPC) delivering 3x3 weekly tournaments and youth tournaments from March 2023 – June 2023
- Projects to engage with communities across Birmingham – Ongoing
- Collaboration with Street Games and HAF to support those most in need over the summer holidays – August 2023

## FURTHER LEGACY FUNDING

During the reporting period Basketball England, Birmingham City Council and Sport England also announced an exciting partnership to create a legacy for community basketball from the huge success of the 3x3 format of the sport at the Birmingham 2022 Commonwealth Games – and England's double medal success – by identifying and improving outdoor courts across the city.

A significant financial investment will be made to develop 3x3 and 5v5 basketball participation opportunities for adults and young people – creating and enhancing up to 18 great basketball spaces in Birmingham to be enjoyed for generations. Site visits took place in October 2022 with the progress continuing in the 2023/24 period as part of BE's **#ProjectSwish** campaign.

# COMPETITIONS

## KEY OBJECTIVES:

### MAINTAIN AND EXPAND PLAYING OPPORTUNITIES BASED ON THE NUMBER OF TEAMS PARTICIPATING IN NATIONAL LEAGUE - **ACHIEVED**

#### Evidence

- Increase of 110 teams on 2021/22, up to 864 teams
  - 2021/22: 754 total teams
  - 2019/20: 668 total teams
  - 2018/19: 689 total teams
  - 2017/18: 611 total teams

### INCREASE THE NUMBER OF FEMALE JNR. NBL TEAMS AND PLAYING OPPORTUNITIES - **ACHIEVED**

#### Evidence

- Increase of 58 female teams in Jnr. NBL, up 168 compared to 2021/22

### INCREASE THE NUMBER NBL LICENCES PURCHASED - **ACHIEVED**

#### Evidence

- Increase of 700 on 2021/22, up to 13,550 total
  - 2021/22 12,850 licences purchased
  - 2019/20: 9,022 licences purchased
  - 2018/19: 8,658 licences purchased
  - 2017/18: 9,846 licences purchased

#### Other NBL stats:

- 864 teams
- 6,873 fixtures
- This is compared to 12,850 licences, 754 teams and 5,659 fixtures from 2021/22.



The 2022/23 season was a success across the various competitions run by Basketball England.

The NBL celebrated its 50th anniversary, with the first season taking place after the competition's creation in 1972/73, with the WNBL being introduced a few years later.

The 2022/23 NBL season was the first to be completed without any COVID restrictions, or adjustments to the competition's rules and regulations to allow for COVID adjustments. It was a welcome return to normality, and a great platform to build from going forward.

In the NBL, Hemel Storm completed a feat only achieved once before in the league's history, winning all four major trophies and going undefeated across the entire season. Storm won the NBL Division One regular season title and playoffs, plus the NBL National Cup and Kit King Trophy, staying perfect in the process to match Reading Rockets in 2008/09.

Team Solent Kestrels claimed their first WNBL Division One playoff title since 2014/15, adding that success to a regular season crown, whilst Thames Valley Cavaliers won their first piece of silverware by claiming January's WNBL National Cup with a 66-57 victory over Reading Rockets.

The Jnr. NBL provided a competitive outlet at U18, U16, U14 and U12 levels, with Premier and Conference competitions at multiple age groups.

The end of season Final Fours once again allowed 24 teams from across the country to play at the National Basketball Performance Centre, with Manchester Magic, Manchester Mystics, Richmond Knights, London Baltic Stars and Ipswich all earning titles.

Like the NBL, WNBL and Jnr. NBL, the Dynamik National Schools competitions all enjoyed a return from COVID impact, reverting to a full complement of age-group competitions and a more traditional format, departing from the knockout set up from 2021/22.

Alongside the male and female leagues, additional co-ed competitions have also been included to offer more playing opportunities to female players across all levels of the education-based competition.

In the Academy Leagues, the Academy Basketball League (ABL) was rebranded to the College Basketball League (CBL). The CBL will be driven by five delivery standards that guide practice and athlete support, with the competition split into two tiers, known as category two and category three.

Both categories of the CBL still sit beneath the EABL and WEABL, catering for 16-19-year-olds.

The EABL and WEABL competitions provided nearly 400 talented young players with elite competition as well as the opportunity to earn DISE qualifications.

Barking Abbey won their first solo title since 2017/18 with a 75-60 victory over Myerscough College in the EABL final, whilst City of London Academy Southwark won a record fourth WEABL playoff title, beating Itchen College 72-60.



## WINNERS LISTS:

### NBL

#### LEAGUE WINNERS

NBL 1	Hemel Storm
NBL 2 North	City of Birmingham Rockets
NBL 2 South	London Elite
NBL 3 North	Teesside Lions
NBL 3 North West	Myerscough Academy II
NBL 3: Midlands	Loughborough University Riders II
NBL 3 East	Milton Keynes Breakers
NBL 3 London	UEL London Lions
NBL 3 South	Cobham Cobras
NBL 3 South West	Cardiff Met Archers
WNBL 1	Team Solent Kestrels
WNBL 2 Pool 1	Sheffield Hatters II
WNBL 2 Pool 2	City of Birmingham Rockets
WNBL 2 Pool 3	University of Nottingham Wildcats

#### PLAYOFF WINNERS

NBL 1	Hemel Storm
WNBL 1	Team Solent Kestrels
NBL 2	City of Birmingham Rockets
WNBL 2	Sheffield Hatters II
NBL 3	Milton Keynes Breakers

#### NATIONAL CUP WINNERS

Men National Cup	Hemel Storm
Women National Cup	Thames Valley Cavaliers
U18 Sure Shot Men's National Cup	London Elite
U18 Sure Shot Women's national Cup	Ipswich Basketball Club
U16 Sure Shot Boys National Cup	Manchester Magic
U16 Sure Shot Girls National Cup	Manchester Mystics

### JNR NBL

U14 Boys	Manchester Magic
U14 Girls	Richmond Knights
U16 Boys	London Baltic Stars
U16 Girls	Manchester Mystics
U18 Boys	Manchester Magic
U18 Girls	Ipswich Basketball

### ACADEMIES

EABL	Barking Abbey School
WEABL	City of London Academy – Southwark
CBL	MK5D Shenley Brook End

#### Total players

2022/23	1,218 (EABL 254; WEABL 136; CBL 828)
2021/22	800
2019/20	820
2018/19	863
2017/18	750

### DYNAMIK NATIONAL SCHOOLS

U14 Co-Ed Premier	Christ School
U14 Girls	Chadwell Heath School
U14 Co-Ed Conference	American School London
U16 Co-Ed Premier	Holy Trinity School
U16 Girls	Trinity High School
Under 16 Co-ed Conference	Ormiston Park Academy
U17 Boys	City of London Academy
U17 Girls	City of London Academy
U19 Boys Conference	Richard Huish College
U19 Women Conference	ACS Cobham

# PARTICIPATION PROGRAMMES - JR.NBA

## KEY OBJECTIVE:

**TO CONTINUE TO RE-ESTABLISH AND EXPAND THE JR. NBA COMPETITION POST-COVID - ACHIEVED**

### Evidence

- 720 teams – up from 620 in 21/22 and 460 in 19/20
- 24 leagues – up from 21 in 21/22 and 16 in 19/20
- 11,000+ participants – marginal increase on 21/22, up from 4,500 in 19/20
- 3,264 games – up from 2,850 in 21/22

The Basketball England Jr. NBA League continues to go from strength-to-strength.

The league was created for 11-13-year-olds (Year 7 and Year 8) boys and girls in secondary schools to participate in basketball, harnessing the brand and look of the NBA with each school representing one of the 30 NBA franchises. The league is organised and operated by Basketball England in partnership with the NBA.

Following the fallow COVID-impacted year of 2020/21, the league has grown for a second consecutive year, with further expansions planned for the next two years.

In 2021/22 the league continued to be the biggest Jr. NBA competition globally outside of North America and is a gateway to the game for thousands of participants, with 74% of participants not currently playing for BE-affiliated club and 67% enjoying the Jr. NBA League is their first experience of competitive basketball.

The number of participants, teams and games grew again with activity taking place in all 10 of BE's regions.

There are 22 co-ed (mixed) leagues across England with two dedicated Girls Leagues in London and 11 Finals events across the country.



# PARTICIPATION PROGRAMMES - 3X3

## KEY OBJECTIVES:

**CAPITALISE ON THE EMERGENCE OF 3X3 AS THE NUMBER ONE URBAN TEAM SPORT IN THE WORLD TO INCREASE GRASSROOTS BASKETBALL PARTICIPATION -**

**ACHIEVED (ONGOING)**

### Evidence

Ball Out participants:

- 2022/23: 2,605
  - 2021/22: 3,120
  - 2019/20: 1,585
  - 2018/19: 1,550
  - 2017/18: 1,445
- Thousands of participants delivered and supported by Legacy Funded activations in clubs and other partner organisations.

**IDENTIFY AND PARTNER WITH ESTABLISHED 3X3 PROVIDERS AND EXPAND EXISTING PARTNERSHIPS TO FURTHER INCREASE THE PARTICIPATION BASE OF THE SPORT -**

**ACHIEVED**

### Evidence

- Partnerships with Ball Out, Bridport, GG3x3 and others. Ten high-level tournaments delivered.
- 2022/23: Eight Ball Out events delivered.
  - 2021/22: Ten Ball Out events delivered.
  - 2019/20: Four Ball Out events delivered.

With Team England Men and Women winning gold and silver respectively at the Commonwealth Games, 3x3 has surged to even greater heights of popularity.

The Ball Out 3x3 Tour in partnership with Basketball England continued to be the focal point of the grass roots game with another successful year, featuring six qualifying events and two days of finals in London.

While the England stars shone on the big stage, BE again collaborated with and supported a range of partners in delivering 3x3 events, including Bridport 3x3 and GG3x3 as well as promoting a range of club-led events.



# #GAMETIME CAMPAIGN

## KEY OBJECTIVES:

ENGAGE PEOPLE IN BASKETBALL THROUGH #TEAMENGLAND, #GETINVOLVED AND #PROJECTSWISH - **ACHIEVED**

### Evidence

- Total website page views: Over 3.7M, a 40% increase on 2021.
- Total social media followers: Over 144K, a 20% increase on 2021.
- Total social media followers' growth: 18.4%, compared to 16.5% in 2021.
- Total social media reach: Over 26.4M, a 6% increase on 2021.

### Total website page views

- 2022/23: 3,701,634
  - 2021/22: 2,593,317
  - 2020/21: 2,346,026
  - 2019/20: 3,321,798
  - 2018/19: 2,841,927
- Trend percentage for 2022/23 against base-year 2018/19: 30%

### Total social media followers

- 2022/23: 144,148
  - 2021/22: 115,328
  - 2020/21: 95,447
  - 2019/20: 80,739
  - 2018/19: 62,932
- Trend percentage for 2022/23 against base-year 2018/19: 229%

### Total social media reach

- 2022/23: 26,620,698
  - 2021/22: 24,978,463
  - 2020/21: 17,131,726
  - 2019/20: 11,196,572
  - 2018/19: 10,525,027
- Trend percentage for 2022/23 against base-year 2018/19: 252%



## CREATE GREATER PUBLIC AWARENESS FOR TEAM ENGLAND PLAYERS COMPETING AT BIRMINGHAM 2022 - **ACHIEVED**

### Evidence (comparative stats, with further detail in the report)

Gold Coast 2018 Commonwealth Games (April – August 2018)

- Total BE website page views: 745K+
- BE social media follower growth: 6.7%
- Total BE social media reach: 5.7M+

Birmingham 2022 Commonwealth Games (April - August 2022)

- Total BE website page views: 940K+
- Social media follower growth: 8.1%
- Total BE social media reach: 13M+
- BBC's Commonwealth Games live coverage:
  - Percentage of the UK population who tuned into 3x3 for at least 5 minutes continuous viewing - 9%
  - Number of people who tuned into 3x3 for at least 5 continuous minutes 5,486,000
  - Percentage of the UK population who tuned into 3x3 for at least 15 minutes continuous viewing - 3.1%
  - Number of people who tuned into 3x3 for at least 15 continuous minutes -1,863,000

The Birmingham 2022 Commonwealth Games presented Basketball England with a unique chance to create opportunities for more people to engage with and play basketball, as well as position the sport to improve the health of the nation and tackle widening inequalities.

Through the **#GameTime** campaign, we set out to raise awareness of basketball across the nation and inspire over 1 million people to engage with, play and support the game. Via the three key stands of **#GameTime**:

- **#TeamEngland**
- **#GetInvolved**
- **#ProjectSwish**



One key Q1 and Q2 element was supporting **#TeamEngland's** medal mission at the Games.

Through a targeted and coordinated approach to PR and traditional media and social media outreach, we believe we achieved our objectives of firing up support for the English teams to win medals at the Games, raising awareness of 3x3, profiling elite and emerging players and strengthening Basketball England's brand with the media, its audience, its partners and the public.

Three important takeaways from the campaign were:

- Elite and emerging players were excited to be involved and were engaged with **#GameTime**.
- National and regional traditional media were interested in English basketball and player stories. Significant engagement was seen across a variety of national and regional media outlets, including written and TV pieces by BBC, Mirror, Daily Mail and Guardian. The BBC live coverage of the games was also well viewed.
- Our social media channels were considerably enhanced and experienced growth through high-quality video and imagery – thus receiving high levels of engagement.

Importantly, the data shows that we have improved on what was achieved during Q1 and Q2 at the time of Gold Coast 2018 Commonwealth Games.

We also supported external/partner awareness days, like International Women's Day and LGBT+ History Month with basketball related content and reached out to members and clubs to have their stories featured at **BASKETBALLENGLAND.CO.UK**

We celebrated **#ProjectSwish** reaching its milestone of 10,000 nets distributed to over 4,000 courts. And the NBL, WNBL and Jnr. NBL National Cup Finals received significant national and regional media coverage, as well as garnering a combined 20,000 BE YouTube views.





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ENGLAND



AND

# WORLD CLASS TALENT SYSTEM

## BIRMINGHAM 2022 COMMONWEALTH GAMES

### KEY OBJECTIVE

**TO SELECT AND PREPARE TWO ENGLAND TEAMS TO WIN 3X3 MEDALS AT THE BIRMINGHAM 2022 COMMONWEALTH GAMES - ACHIEVED**

#### Evidence

- Medals won: Gold (men), Silver (women)

Birmingham 2022 saw Team England's men and women win gold and silver medals respectively in 3x3 – and create one of the most celebrated moments of recent English basketball history.

It was built on a clear vision, planning, collaboration, commitment and determination. Basketball England created a 'Winning Teams' strategy, including a well thought-out selection methodology and a competition-led preparation programme, to identify the best possible 3x3 athletes with the goal of winning medals at the Games.

That objective was achieved through a well-planned preparation period that stretched through 2020, 2021 and 2022 and led to the coaches and players buying into the mission and delivering success.

The men's team of Myles Hesson, Jamell Anderson, Kayne Henry and Orlan Jackman claimed gold on the Smithfield court, while the women – Chantelle Handy, Shanice Beckford-Norton, Cheridene Green and Hannah Jump – took silver.

Our emphasis on competitive preparation played a vital role in our success. As a new format of the sport in the Commonwealth Games, and with no prior participation from England's senior men's or women's teams in international competitions, we directed our efforts towards identifying top-level tournaments in Europe for our newly formed teams to participate in, including working in collaboration with the British Basketball Federation (BBF) to enter FIBA tournaments as Great Britain.



These tournaments, along with training camps in the UK and Europe, provided valuable opportunities for our teams to face some of the strongest 3x3 teams globally, including challenging opponents such as Serbia, France, USA, Australia, Russia, Canada and more.

Thanks to the investment and support from Sport England, we were able to establish a conducive environment and provide off-court assistance to our athletes and staff, ensuring their optimal preparation for Birmingham 2022.

A player prospectus was published outlining what was expected of players and what BE would deliver to support them.

Alongside the preparation tournaments and camps, a “team behind the team” was recruited to support head coaches Julius Joseph and Stef Collins and the players and give them the best possible opportunity to deliver.

This included:

**Team Leader: Pete Griffiths**

**Talent and Performance Director: Steve Bucknall**

**Talent Officer: Meehra Gorasia**

**Two Physiotherapists: Peter Thain, Andy Howse**

**Strength and Conditioning Coach: Mark Williams**

**Nutritionist: Tilly Spurr**

**Psychologist: Chris Hallam**

**BE communications team**

The Basketball England communications team formed the **#GameTime** campaign with the Team England players an integral part of that.

One of the key objectives was to promote the players, coaches and the teams ahead of the Games to build support and recognition for them and to celebrate their success. The players and coaches collaborated with the comms team to help bring the campaign to life in a variety of ways. The success of the campaign and its key metrics are detailed in the **#GameTime** section of the Annual Report.



# ASPIRE

## KEY OBJECTIVE

**GROW THE ASPIRE PROGRAMME WITH THE ROLL OUT OF THE NEW OPERATING MODEL, AND DELIVER THE ASPIRE ALL-STAR TOURNAMENT AS THE PINNACLE EVENT OF THE PROGRAMME - ACHIEVED**

### Evidence

- 2022/23: 1,438 player nominations – an increase from 1,117 in 2019/20 and 873 in 2021/22.
- 2022/23: 125 individuals made up the Aspire workforce – an increase from 106 in 2019/20 and a minor decrease from 127 in 2020/21.
- 2022/23: The workforce was 69% male, 31% female – an increase in females from 26% in 2019/20 and the same for females as that in 2020/21.
- 2022/23: 30% of the workforce were from ethnically minoritised communities – an increase from 29% in 2019/20 and a decrease from 35% in 2020/21.

The Aspire Programme is positioned at the foundation of our talent model and is designed for players aged 11 to 15. These players are initially chosen from a talent pool of 20,000 boys and girls who participate in basketball at clubs and schools across the country.

The Aspire programme is revolutionising the support and development of talented young players by establishing new standards in the performance environment. With the introduction of our new operating model in 2021/22, we have undergone a significant transformation, particularly in areas such as skill-based teaching and essential transition points like the Regional Super Camps and the All-Star event. The top-line facts and figures above provide an overview of the progress made in this year's Aspire Programme.

The Aspire programme achieved great success in the first year of the remodel, with over 1,400 nominations received, with more than 190 clubs actively participating in nominating players for the programme.

We are pleased to report that it has been a fruitful year for Aspire, characterised by the identification of talented athletes, the implementation of impactful training and development programmes, notable improvements in performance, positive feedback from stakeholders, and substantial growth and expansion of the programme.

We have made significant advancements in the Aspire programme, particularly through the development and implementation of aspirational national events aimed at boosting the programme's profile and reach.

The summer's All-Star tournament brought together the top players from each of four Super Regions, providing a high-level competitive environment. We also worked with Triple Double on the design of new bespoke kits which went into production to create an identity for each Super Region.



# ENGLAND TALENT PROGRAMME

## KEY OBJECTIVE

**PROVIDE INTERNATIONAL EXPOSURE FOR MORE PLAYERS ACROSS THE TALENT PATHWAY - ACHIEVED**

### Evidence

- England (ETP) teams entered into international tournaments (see below)
- 2022/23: 95% of ETP players came from Aspire camps.
- 2022/23: 78% of ETP payers represented their super regions at the All-Star event.

The England Talent Programme (ETP) is specifically designed to bring players and coaches together, offering them opportunities to train and compete against teams from other nations.

The primary objective of the programme is to expose English talent to a wide range of playing styles and conditions, ultimately preparing them for potential selection to represent Great Britain. Drawing inspiration from various European countries, our focus will primarily be on providing Under-14 and Under-15 options as a priority.

The selection process for ETP Players was primarily selected from their participation in the Aspire Programme, which is a crucial component of Basketball England's Talent Pathway.

The schedule for 2022 included touring activities to:

- Alaior City Tournament in Menorca, Spain
- Tri-Nations Tournament in Dundee, Scotland
- Serbia (camps and games)



# GREAT BRITAIN JUNIOR TEAMS

## KEY OBJECTIVE

**PROVIDE FINANCIAL AND OPERATIONAL SUPPORT FOR THE GREAT BRITAIN JUNIOR TEAMS - ACHIEVED (ONGOING)**

### Evidence

- GB teams entered at Under-16 and Under-18 level with BE financial and logistical support
- BE support in staff hours as part of Home Nations selection panel for coaches and players
- Agreement made to enhance staff and financial support in 2023/24 to allow all GB junior teams to enter European Championships without financial player contributions.

The ultimate goal for our young players within the ETP is to represent Great Britain at the Under-16, Under-18, Under-20, and senior levels. This recognition is a direct result of their successful progression through the BE Talent Pathway.

Basketball England was able to provide logistical and financial assistance to help the BBF enter teams at Under-16 and 18 into the European Championships, although overall funding was insufficient to allow all teams to enter and it was decided not to enter Under-20 teams.

The Under-16 Men finished ninth, Under-16 Women finished 11th, Under-18 Men finished 15th and Under-18 Women finished 11th.

Discussions, supported by Basketball England and the other home nations during the reporting period, led to the agreement of a new Player Prospectus, published by the BBF for GB junior teams.

In it, a commitment was made, via the support of BE and the other home nations, to ensure all GB junior teams were entered into the European competition for 2023 and that no players would have to make financial contributions to take part.



# DISE ACADEMIES

## KEY OBJECTIVES

**COMPLETE REVIEW OF THE DISE QUALIFICATION AND ENGLAND DEVELOPMENT PROGRAMME TOWARDS THE PROVISION OF THE BEST-IN-CLASS LEARNING AND DEVELOPMENT ENVIRONMENTS FOR OUR TALENTED**

**16-19-YEAR-OLDS - ACHIEVED**

Detailed within the report

**BEGIN THE PROCUREMENT PROCESS TO SECURE DISE PARTNERSHIPS FOR THE 2023/24 SEASON - ONGOING**

Completed in Q1 23/24

**MANAGEMENT AND DELIVERY OF HIGH-LEVEL ACADEMY COMPETITION (ELITE BASKETBALL ACADEMY LEAGUE AND WOMEN'S ELITE ACADEMY BASKETBALL LEAGUE) - ACHIEVED**

Detailed within the report

The England Development Programme (EDP) Framework is made up of four areas of participation, Diploma in Sporting Excellence (DiSE) qualification, Full-Time learning (vocational and/or academic), Level 2 Coach Award, and elite competition.

The Framework has been redesigned to meet the needs of talented basketball players aged 16-19 that wish to continue their sporting career and gain appropriate educational qualifications at the same time.

The EDP Framework is not a qualification for simply playing the game, it is built around a two-year programme whereby players receive additional support and guidance for their basketball development on top of their educational pursuits.

The EDP is aimed at athletes who have the realistic potential to achieve excellence within the game and are seeking to perform at the highest level of competition as their main career goal.



### Vision:

- The EDP is the educational and basketball destination of choice for England's top ranked 16-19-year-old basketball players.
- The EDP will provide the best basketball education, training, and competition for the most talented 16-19-year-old basketball players.

### Mission:

- The EDP is committed to providing the best basketball experience for talented youth basketball players.
- The EDP places the education of talented basketball players at the forefront of their experience and prepares them for a career in basketball.
- The EDP puts the individual athlete first by combining their educational and basketball aspirations and providing the best training and competition environments for them to thrive.

Following a comprehensive review of the DiSE qualification, DiSE institutions, and our management of the associated leagues, the following areas for improvement were identified:

- Competition
- Governance
- Structure
- Athlete Recruitment
- Coaching

These improvement areas informed the production of the Academy Delivery Standards, which were then developed into the assessment criteria for our DiSE Partnerships.

### DiSE Partnerships

The new DiSE Partnership model embraces collaboration and joined up thinking towards greater student-athlete support, development, and success.

A DiSE Partnership can be made up of an educational institution (school or college), a second nominated provider, and a voluntary and/or professional sports club. Creating these mega structures seeks to leverage greater resource into the individual athlete and build stronger internal Player Pathways.

The tender process (from expression of interest through to the final decision) was engaged in by 23 applicants. Basketball England thanks all applicants and acknowledges that a number of high-quality bids fell just short being accepted.

Applicants were tasked with the production of a portfolio of evidence against the seven Academy Delivery Standards.

Several support meetings, visits, and exchanges of ideas were engaged in throughout the timeline to ensure the EDP Vision and Mission would be achieved through the successful applicants.

As we look forward to the 2023/24 season, we will have 13 male and female DiSE Partnerships delivering the DiSE qualification and supporting our DiSE athletes.

This work will be underpinned by the seven Academy Delivery Standards and will promote higher standards of achievement and success, both on the basketball court and in the classroom.

In doing so, we hope to build on the success of the previous four years and continue to help young talented basketball athletes thrive.

Entry Year	Places Requested	Places Offered	Places Taken	Number of Athletes Progressing to Yr.2	Number of Athletes Completed (or on Track to Complete)
2022	150	145	145	n/a	143 (99%)
2021	150	145	145	141	139 (93%)
2020	150	154	154	n/a	142 (92%)
2019	150	150	150	n/a	137 (91%)



# SPORT SCIENCE AND MEDICINE

## KEY OBJECTIVES

### ENGAGE THE WORKFORCE TO BUILD CONTINUITY AND IMPROVE STANDARDS - **ACHIEVED**

#### Evidence

- 10 virtual CPD sessions for all BE associated SSM staff (ETP, DiSE, National Teams)
- Recruited or retained 34 physios and S&C coaches for the National Teams programme
- Recruited Emily Moore (part-time) as Athlete Support Advisor
- Recruited Tilly Spurr (part-time) as Performance Nutritionist
- Three well-attended 'virtual conferences' with 350 coaches, physios, S&C and others signed up to them across a wide number of sports

### EDUCATE PLAYERS AND STAKEHOLDERS ON PERFORMANCE SSM - **ACHIEVED (ONGOING)**

#### Evidence

- Seven parent assist webinars covering all elements of SSM including conditioning, player welfare, injury/illness, support networks. Expanded sessions from one to five hours
- Eight player webinars to the GB Age Group players
- Utilised XPS for player engagement and load management

### IMPROVE STANDARDS OF WELFARE ACROSS TALENT ACTIVITIES - **ACHIEVED (ONGOING)**

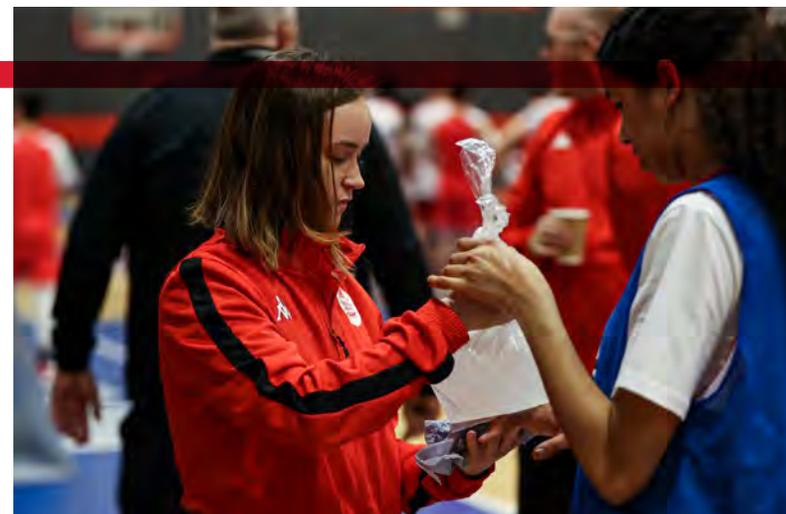
#### Evidence

- Cardiac Screening for 120 ETP players
- Currently cardiac screening a further 60-80 GB Age Group players
- Continue to review the Talent Reporting forms with the Clinical Governance Team on a monthly basis
- Commenced a review of the BE Clinical Governance
- Continue to research into basketball related topics such as the Player Profiling and Injury Audit

The SMM department has had a very successful year with improvements in communication across all Talent sectors from webinars to parents, staff and players through to engagement across the wider organisation.

While we have achieved a high level of performance within our small group, the scope for expansion and risk mitigation is huge. Currently we operate at a total of five days a week between CMO, physio/sports science and strength and conditioning and this is well below what the performance and output deserve.

For the next year, we wish to expand our scope across the business to enable further engagement to the DiSE workforce, improved communication to the wider membership, improved player engagement throughout the season for the Talent athletes and large improvements in the clinical governance of the organisation with a focus on player performance and welfare, player monitoring through the XPS digital system with links to coaching, coach education and an S&C Mentorship scheme are also being planned, alongside of some revenue initiatives.





COCO LOM

# ENHANCE INFRASTRUCTURE

## COACHING

### KEY OBJECTIVES

#### RECRUIT AND DEVELOP MORE AND BETTER SKILLED COACHES TO GROW THE GAME AND DEVELOP PLAYERS - **ACHIEVED**

##### Evidence

- 2022/23: Licensed coaches 1,834 - 136 or 8% more than the previous year
  - 2021/22: Licensed coaches 1,698
  - 2020/21: Licensed coaches 887
  - 2019/20: Licensed coaches 1,516
  - 2018/19: Licensed coaches 2,039
- More than 330 coaches progressed from L1 to L2; 20 from L2 to L3.

#### LAUNCH THE LONDON COACHES PROGRAM - **ACHIEVED**

##### Evidence

- London Coaches Program launched in collaboration with Mayor of London and NBA
- More than 200 aspiring coaches and local basketball stakeholders attended the launch event
- Commitment made to create a managed network of development, training and delivery opportunities for 500 aspiring London-based coaches ages 16-30 over the next two years
- Manager recruited

#### IMPROVE COACHING IMPACT AND VALUE THROUGH TAILORED ENHANCED CPD (CONTINUING PROFESSIONAL DEVELOPMENT) SESSIONS AND COACH EDUCATION - **ACHIEVED**

##### Evidence

- More than 330 level two club coaches educated and 20 level three coaches completing their qualification.
- Tailored CPD delivered through podcasts and social media channels, along with the delivery of Regional Clinics.



The London Coaches Program, a ground-breaking new partnership funded by the Mayor of London and the National Basketball Association (NBA) and delivered by Basketball England was launched.

It will add to and develop the coaching network by delivering a three-year programme, between 2023 and 2025, to create a managed network of development, training and delivery opportunities for 500 aspiring London-based coaches ages 16-30 over the next two years, to reach thousands of young players across the city.

The announcement was made at a launch event by London Mayor Sadiq Khan and NBA Europe and Middle East Managing Director Ralph Rivera, who were joined by Naismith Basketball Hall of Famer and 11-time NBA All-Star Allen Iverson.

"I am delighted to be working with the NBA and Basketball England to fund this life-changing opportunity to London's next generation of basketball coaches," said Khan.

"These coaches will not only help unearth the next generation of London basketball stars but will act as mentors and role models in their communities as they utilise the power of sport to change lives for the better."

A manager has been recruited to lead the project.

Building on a year that provided some challenges but also opportunities, Basketball England's strategic objectives for Coaching continue to be:

- Recruit and develop more and better skilled coaches to grow the game and develop players.
- Provide more equality of opportunity so our coaches are representative of the game.
- Facilitate a thriving community of practice where coaches at all levels can provide great experiences and fulfil the player and their own potential.
- Recognise and promote the multitude of development opportunities available to coaches.

The number of licensed coaches increased on previous years and continues the upward trend post COVID-19 with 136 more coaches registering with Basketball England.



More than 330 club coaches progressed to level two standard and 20 level two coaches completing their level three qualification.

Elsewhere, limited access to facilities and the increasing costs were again a major disruption to coach education and development opportunities.

Despite this we worked with the regions and clubs to provide coaching clinics at a local level. Basketball England's National Coaching Clinic was postponed due to the death of Her Majesty Queen Elizabeth in September.

Planning has already started for this September and during the reporting period plans were put in place for a collaboration with the Hoopsfix Foundation to support a two-day coaching clinic at the Hoopsfix Classic, which was delivered in May 2023 and attended by a range of influential speakers and around 60 coaches.

We continued to improve coach conduct/impact through education and adherence to the Code of Ethics.

One hundred percent coaches signed up to the BE Code of Ethics when licensing along with follow-up communications on behaviours and player welfare.

# OFFICIATING

## KEY OBJECTIVES

### RECRUIT AND SUPPORT MORE OFFICIALS TO GROW THE GAME AND DEVELOP PLAYERS - **ACHIEVED (ONGOING)**

#### Evidence

- 2414 officials licensed – an increase of 13% of the previous year
- 2022/23: Licensed referees 1146; Licensed table officials 1268; Total 2,414
  - 2021/22: Licensed referees 1,019; Licensed table officials 1,115; Total 2,134
  - 2020/21: Licensed referees 424; Licensed table officials 464; Total 888
  - 2019/20: Licensed referees 1,034; Licensed table officials 1,019; Total 2,053
  - 2018/19: Licensed referees 1,148; Licensed table officials 1,250; Total 2,398

### DEVELOP AND IMPROVE OFFICIALS THROUGH OUR EVALUATION PROGRAMMES - **ACHIEVED (ONGOING)**

#### Evidence

- 1,043 officials evaluated – an increase of 28% on the previous year
- 2022/23: Evaluations referees – 820, Evaluations table officials – 223 (1,043 total)
  - 2021/22: Evaluations referees – 424, Evaluations table officials - 387 (811 total)
  - 2020/21: Evaluations referees – 668, Evaluations table officials - 349 (1,151 total)
  - 2019/20: Evaluations referees – 152, Evaluations table officials - 245 (397 total)
  - 2018/19: Evaluations referees – 354, Evaluations table officials - 0 (354 total)

### SUPPORT LOCAL OFFICIALS' RECRUITMENT, TRAINING AND DEPLOYMENT AS PART OF THE NORTH WEST REGIONAL PILOT - **ACHIEVED (ONGOING)**

#### Evidence

- 275 officials (referees and table officials) licenced in the NW Region. - a 20% increase on the previous year.
- 2022/23: Licensed referees - 145, Licensed table officials - 130
  - 2021/22: Licensed referees - 111, Licensed table officials - 119
  - 2020/21: Licensed referees - 57, Licensed table officials - 66
  - 2019/20: Licensed referees - 99, Licensed table officials - 114



The number of active officials continues to grow as we attempt to bridge the supply and demand by supporting our expanding local and national competitions.

The season kicked off with our Annual National Officiating Conference that saw a return to our face-to-face delivery. Regional Conferences mirrored that National Conference and proved an integral part of preparing officials for the commencement of the season, educating attendees on new rules and key points of emphasis.

The evaluation programmes that take place in our NBL competitions and summer camps are a valuable element of our officiating strategy, enabling officials to learn and improve on their performance.

The Level 3 referee programme completed its second year and saw delegate numbers double from 20 to 43.

The programme has enhanced the learning and progression of regional officials entering our senior national competitions.

The North West region launched its very own U12 competition to support club growth within the area.

This was an opportune moment to implement the REDD (Recruitment, Educate, Deployment, Development) strategy in a targeted way to increase the number of active officials, supported by local recruitment and training with the region running its own range of courses for level one and level two referees and table officials.



# FACILITIES

## KEY OBJECTIVES

**ENHANCE THE PLAYING EXPERIENCE THROUGH A NETWORK OF INNOVATIVE AND INSPIRATIONAL FACILITIES AND PLAYING ENVIRONMENTS THAT MEET THE NEEDS AND DEMANDS OF THE GAME AND INSPIRE GROWTH WITHIN THE**

**SPORT - ACHIEVED**

### Evidence

- Basketball England formed a partnership with Sport England and Birmingham City Council to invest a significant sum into regenerating up to 18 outdoor courts in the city as a Commonwealth Games Legacy project
- Basketball England formed a partnership with the Football Foundation to invest in small-sided multi-use games areas/basketball courts. There will be £185,000 investment into the PlayZones programme
- PlayZones Programme Manager recruited and started in quarter three

**CONTINUE TO PROMOTE, DELIVER AND EXPAND THE #PROJECTSWISH CAMPAIGN - ACHIEVED (ONGOING)**

### Evidence

- Since its launch in 2019, Basketball England has sent out more than 10,000 free nets as part of the **#ProjectSwish** initiative, improving 4,000 courts across the country
- Free nets distributed: 2022/23: 3,200; 2021/22 3,200 2020/21: 2,676
- **#ProjectSwish** was able to support several court renovations during the reporting period, by pledging awards to Crowdfunder campaigns, upgrading equipment and providing project support and advice
- Over 5,000 followers gained on **#ProjectSwish** Instagram, a 67% increase since 2020
- 18 courts identified and surveyed as part of the Commonwealth Games Legacy project with Birmingham City Council, Sport England and Sport Birmingham (See Funding section)
- Court activation officer recruited

**DELIVER SECTOR RENEWAL FUNDING PROJECT TO REGENERATE AND IMPROVE A MINIMUM OF 20 FACILITIES TO SUPPORT CLUBS AND COMMUNITIES IN THEIR COVID RECOVERY - ACHIEVED (ONGOING)**

### Evidence

- 29 clubs/communities receiving direct facility support through Sector Renewal Funding, exceeding the original target of 20 clubs
- £110,000 allocated to clubs and community organisations, with delivery performed by August 2023 and reporting to Sport England in September 2023
- Seven upgraded outdoor courts to be launched in summer 2023



Important strides have been made in meeting the objectives set out for facilities, with the **#ProjectSwish** campaign delivering at record levels and new partnerships being formed to deliver for the sport.

**#ProjectSwish** is the umbrella BE campaign, which supports and funds the renovation and creation of outdoor spaces via partnerships, while promoting opportunities for individuals and organisations to drive change.

BE's Commonwealth Games Legacy Project partnership with Birmingham City Council and Sport England saw the announcement of an exciting drive to create a legacy for community basketball stemming from the huge success of the 3x3 format of the sport at the Birmingham 2022 Commonwealth Games.

A significant financial investment will be made to develop outdoor 3x3 and 5v5 basketball participation opportunities for adults and young people – creating and enhancing up to 18 great basketball spaces in Birmingham to be enjoyed for generations, with plans put in place to deliver at least five more courts in 2023/24.

Sector Renewal Funding delivered enhanced indoor facilities for more than 20 clubs and also supported a number of outdoor **#ProjectSwish** upgrades.

We have funded or supported projects including:

- The Sledgehammers Basketball Court, Brightlingsea, Essex - inspired and lead by Jay Kitchen, designed by Jules and Matt Keeling and executed by artist Paul Cottie. Basketball England fully supported this project and helped by pledging awards for their Crowdfunding campaign.
- The Regal, Black Prince Trust, London - Basketball England part-funded a new indoor basketball floor.
- Blue Cage courts at Clyde Street, Deptford, London - designed and inspired by court user Sam Sure and funded by Lewisham Council.
- Northampton Racecourse 3x3 courts, Northampton - by Basketball Northants, West Northamptonshire Council and Sport England.
- Basketball court in Great Baddow, Chelmsford by Project in the Paint and artist Murugiah.
- Summer 2023 will see multiple outdoor court launches, including Manchester, Stoke-on-Trent and the Isle of Wight, with collaboration with various partners including x3 Wilson and Universal Pictures.



# CLUBS, ASSOCIATIONS AND REGIONS

## KEY OBJECTIVES

### **TO CONTINUE TO STRENGTHEN THE RELATIONSHIP BETWEEN BASKETBALL ENGLAND AND THE REGIONS AND OFFER MORE SUPPORT - ACHIEVED (ONGOING)**

#### **Evidence**

- £102,000 awarded to Regions through the Development Grant – an increase of 50% on 2021/22.
- Regions, Area Associations and Local Leagues Development Manager embedded with increased dialogue with and support for regional chairs.

### **TO SUPPORT THE ROLL OUT OF THE REGIONAL MODEL PILOT (YEAR 1), AIMED AT IMPROVING SUPPORT, TRAINING AND DEPLOYMENT OF OFFICIALS AND COACHES AND MANAGEMENT OF PLAYING OPPORTUNITIES - ACHIEVED**

#### **Evidence**

- 24 teams in new regional league at U12 and U14
- 275 officials (referees and table officials) licenced in the NW Region - a 20% increase on the previous year.
- 2022/23: Licensed referees – 145, Licensed table officials - 130
  - 2021/22: Licensed referees – 111, Licensed table officials - 119
  - 2020/21: Licensed referees – 57, Licensed table officials - 66
  - 2019/20: Licensed referees – 99, Licensed table officials - 114

Increased number of licensed members overall:

- Players – from 759 in 2021/22 to 1,485 in 2022/23
- Coaches – from 136 in 2021/22 to 175 in 2022//23

### **TO CONTINUE TO STRENGTHEN THE RELATIONSHIP BETWEEN BASKETBALL ENGLAND AND THE AREA ASSOCIATIONS AND LOCAL LEAGUES AND OFFER MORE SUPPORT - ACHIEVE (ONGOING)**

#### **Evidence**

- Regions, Area Associations and Local Leagues Development Manager embedded with increased dialogue with and support for Area Associations and Local Leagues.

The first full year of employment for the Regions, Area Associations and Local Leagues Development Manager helped strengthen the relationship between BE and its regions and increased levels of support for all parties.

Part of this was an increased schedule of communications with each Regional Chair. Working with those Chairs, discussions have taken place on where they feel additional support is needed, and how BE can best put this into action.

More than £102,000 is due to be awarded to the Regions through the Development Grant in 2022/23, marking an increase of 50% overall. This has continued to support region-led initiatives and has positively impacted Area Associations and Local Leagues and enhanced playing opportunities.

The reporting period saw the start of the roll-out of a reimagined Regional Model It aims to develop, support, engage and motivate self-sufficient, entrepreneurial regions, to work within the Basketball England family to deliver against the strategic, vision, mission and objectives.



The first year of the Regional Pilot saw £15,000 invested into the North West Region with a clear focus on increasing participation levels in both the playing and workforce base.

Key achievements for the North West Region during year one of the pilot were:

- Regional REDD. The region has established a region-specific referee programme and introduced an appointment system which supports with the deployment of officials across the region.
- Course delivery – The North West Region has managed the course delivery process for officiating courses. They are able to strategically deliver courses to support clubs and local leagues, better support those new referees to go from course to court. This season has seen over 150 newly qualified referees in the North West Region who have moved into the regional REDD programme.
- Basketball North West competition – A new Regional League has been established in the North West. 24 teams entered during the pilot season, which included both U12 and U14 age groups.

Following the completion of the 22/23 season, the North West Region reported an increase in the number of licensed players, coaches and officials.

Further funding has been secured to continue the project into the 2023/24 season with additional regions.

To continue to strengthen the relationship between Basketball England and the Area Associations and Local Leagues and offer more support, we've clarified an affiliation model for Area Associations and Leagues with a view to developing this further in the future.

There will be a positive impact due to the increased Development Grant fund amount that Area Associations and Local Leagues can access, with over £35,000 more due to be awarded to regions at the end of the 2022/23 season than the 2021/22 season.

Clubs have been supported via the Participation and Competitions departments (see Competitions report for NBL commentary and data) and via a range of funding distributed by BE (see Funding report).

Plans have been formed to further support clubs with resources and guidance to ensure minimum operating standards, with this anticipated to have an impact in the 2023/24 reporting period.

The number of clubs affiliated to BE has shown a minimal decrease (-5) in the reporting period with 676 affiliated.

Total number of clubs affiliated to BE

- 2022/23: 676
- 2021/22: 681
- 2020/21: 408
- 2019/20: 691





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# HIGH PERFORMING NGB

## GOVERNANCE

### KEY OBJECTIVE

**TO ADHERE TO THE UK CODE OF SPORTS GOVERNANCE AND ACHIEVE BEST PRACTICE AT LEAST 90% COMPLIANCE WITH ALL MAJOR COMPONENTS ADHERED TO - **ACHIEVED****

Basketball England continues to strive towards its strategic aim of being a high-performing NGB and in doing that the governance team performed well against objectives during 2022/23.

There is an increased focus around Equality, Diversity and Inclusion (ED&I) following the appointment of an ED&I Manager, and work is underway to develop a Diversity and Inclusion Action Plan. The revision of the BE Discipline Code has also seen positive improvements in terms of reporting concerns and the investigative process.

The team has faced some challenges in terms of financing and resourcing these increased demands and continues to work with Sport England and the BE Board to overcome these difficulties. The safeguarding team has also faced challenges in terms of increasingly complex cases being reported, which require legal advice and additional support.

The revised UK Code for Sports Governance has highlighted certain areas of focus going forward, with a particular emphasis on ED&I, business continuity planning and people planning.

Basketball England continues to work closely with its key stakeholder, Sport England, as we move into year two of the five-year funding cycle. Sport England has provided support in terms of a code review, ED&I action plan and People Plan development.

Opportunities for additional funding have been made available from Sport England and other stakeholders from April 2022, for ring-fenced projects.

In addition, the formation of the Basketball England Commercial Committee has highlighted potential opportunities for commercial partnerships going forward.

The establishment of an ED&I Committee, the appointment of an experienced ED&I Manager into the organisation and the Young Person's Forum has significantly impacted the future direction of the organisation. The committee is comprised of highly experienced ED&I professionals who are working to develop a strategy for the organisation.



# ANNUAL ACCOUNTS

## KEY OBJECTIVE

**TO ENSURE A POSITIVE FINANCIAL OUTTURN FOR THE FINANCIAL YEAR -  
[LINK TO TO ANNUAL ACCOUNTS](#) **HERE****

Basketball England entered into a new funding cycle with our main funder, Sport England, from 1 April 2022. The funding received in the previous year which is reflected in the Annual Accounts, was rolled forward due to the impact of the Coronavirus pandemic.

This new five-year funding cycle ensures financial stability for the organisation due to the guarantee of funds (subject to governance and funding compliance). The new funding cycle encompasses new projects and initiatives which require collaborative work.

The BE Board has overall responsibility for ensuring the financial health and sustainability of Basketball England. The detailed scrutiny and oversight is the responsibility of the Audit, Finance and Risk Committee.

The committee reported:

- A healthy cash balance as at 31 March 2023.
- An operating surplus of £51,839 against a turnover of £4.45million
- A reserve level of £650,000 compared with £395,000 (including the pension valuation mentioned below) the previous year. This indicates a stabilising of the business as we have worked through the COVID related threats to the governing body and the game as a whole.

### **Income**

We received and distributed additional funding for projects during the year. These are Sport England-funded programmes (Sector Renewal, Tackling Inequalities, Business Transformation) and are ring-fenced for specific programme objectives. These funds greatly increased our turnover for the year and also positively impacted the game; the programmes have continued into the 2023/24 financial year.

Our affiliation and licence fee revenue was healthy, following uncertainty from the COVID pandemic and a potential drop in revenue.

Our shop and courses revenue steadily increased during the year.

The year has seen a gain on the pension scheme of £203,000 in the year. This is a historic local government pension scheme held with West Yorkshire Pension Fund. The fund is valued annually and assessed based on its assets, liabilities and any settlements and curtailments during the year. The asset returns for 2022/23 have been higher than anticipated which has resulted in a gain. This has impacted the overall financial position and is the reason for the large surplus. It is likely this gain will be offset by a loss during the 2023/24 financial year and BE is working with pension fund actuaries to pre-empt the impact of this.

### **Expenditure**

Due to the increase in programme funding from Sport England, there has been a corresponding increase in our expenditure. This expenditure reflects ring-fenced spending and is directly linked to these programmes and initiatives.

Staff costs has also increased during the year, due to additional staff being recruited and funded by these programmes.

The year has also demonstrated a general increase in operating expenses due to the core servicing of these projects. There has been an increase in the demands of the safeguarding function of the organisation which has resulted in much needed additional investment into this service including increased legal costs.

# SAFEGUARDING AND INTEGRITY

## KEY OBJECTIVE

**IMPLEMENT KEY POLICIES TO IMPROVE THE STANDARDS OF PRACTICE, CONDUCT, WELFARE AND GAME SATISFACTION - ACHIEVED**

### Evidence

- BE met the Safeguarding Framework standards set by the CPSU (Child Protection in Sport Unit)
- New Disciplinary Code launched; New Disciplinary Compliance Review Group formed with independent members
- New partnership formed with Sport Resolutions. Case Management Programme allows BE to refer safeguarding cases for independent investigation, hearings, and appeals

A significant number of positive developments have taken place in the last year, both internally and externally in relation to Safeguarding. These developments are all contributing to assisting BE to manage cases more efficiently and become more proactive in the prevention of abuse and neglect in our sport.

Following an uplift in Sport England funding, we have been able to invest in an expanded Safeguarding and Integrity Service. Within the new team, we have expertise from other sectors including education and the police, and alongside, have contracted the services of Sport Integrity Matters to run our Discipline service, ensuring that serious cases of misconduct are given the attention they deserve.

In September we met the Safeguarding Framework standards set by the CPSU for another year running. Since then, we have reviewed thoroughly findings and recommendations of safeguarding reviews of other NGBs and have refined our safeguarding implementation plans further to ensure we are continually improving policy, practice, service; at the same time as promoting a culture of listening to athletes and putting their welfare and wellbeing first.

The 22/23 season also saw the launch of a new Disciplinary Code, introduced to reduce the number of serious misconduct incidences in the sport including discrimination, indirect discrimination, harassment, victimisation and abuse against officials.

A newly introduced, Disciplinary Compliance Review Group made up of independent members will oversee and review the impact of the Code and contribute to further policy improvements.

The service is also benefitting from a new partnership with Sport Resolutions as part of their Sport England funded, Case Management Programme. The programme allows BE to refer safeguarding cases for independent investigation, hearings, and appeals.

We have also invested in a new Case Management system to enhance recording of low and high-level concerns.



# EQUALITY, DIVERSITY & INCLUSION

## KEY OBJECTIVES

**TO CONTINUE TO STRENGTHEN THE RELATIONSHIP BETWEEN BASKETBALL CREATION OF A YOUNG PEOPLE'S FORUM, TO ELEVATE VOICES OF YOUNG PEOPLE IN THE DEVELOPMENT OF THE SPORT - ACHIEVED (ONGOING)**

### Evidence

- Youth Person's Forum formed, members recruited

**BE STAFF, BOARD, SUB-COMMITTEES, REGIONS AND ROLES OF AUTHORITY TO HAVE DIVERSE REPRESENTATION THAT IS REFLECTIVE OF THE DEMOGRAPHICS OF THE SPORT'S PLAYING BASE; SYSTEMIC ED&I IMPROVEMENTS TO CULTURE, SYSTEMS AND PROCESSES - ACHIEVED (ONGOING)**

### Evidence

- Basketball England received an 'A' grade in the Race Representation Index (RRI)

Basketball England formed a Young People's Forum during the reporting period.

The forum is working with Basketball England to ensure young people within the basketball community have meaningful opportunities to develop themselves and positively influence their communities.

It is intended that the formation of the forum will build on engagement between BE and the basketball community to promote the sport as accessible and fair for everyone, at every level - playing, coaching, officiating, volunteering, administration, employment and positions of influence.

Having a platform like this will boost our engagement with that demographic and open the door to youth-led ideas and initiatives.

Basketball England received an 'A' grade in the Race Representation Index (RRI) for the second year in a row.



This shows the progress we are making on racial diversity across areas of policy, strategy, workforce, coaching and elite talent.

Forming an Equality, Diversity and Inclusion (ED&I) Committee in a previous reporting period and appointing an ED&I Manager has helped BE take a stronger approach to tackling discrimination and promoting fairness and respect across basketball.

The release of the Race Index findings are a positive reflection of the sport and the continued partnerships between the basketball community and Basketball England.

The formation of the ED&I Committee and the appointment of our ED&I Manager are also helping us gain a better understanding of what needs to improve.

Basketball England have a focus on ED&I and we ensure we include ED&I consideration points in Board agenda items and also departmental plans.

ED&I has been considered as part of all policy development and we have taken a structured approach to prioritising resource and commitment to key internal & external events calendar, ensuring that we make the most of opportunities to promote ED&I objectives.

Over the next year, Basketball England will be working on our Diversity & Inclusion Action Plan which will set our ambitions for advancing diversity and inclusion at every level within Basketball England.



# THE BOARD

The Board welcomed Paul Mundy-Castle following his successful election at the January 2023 AGM.

Paul began his playing career as a 15-year-old at Brixton Topcats and has held a love for the game ever since.

A history teacher since 2001, Mundy-Castle also became a headteacher in 2016 and executive headteacher in 2018. He currently chairs an external reference working group for the Mayor of London Police and Crime Board.

Basketball England also established one additional sub-committee of the board as follows:

- Safeguarding and Integrity Committee: Led by Paul Mundy-Castle, who has a wealth of safeguarding experience as part of his education background.
- The existing sub-committees were: Audit, Finance and Risk (AFR), People Committee, EDI Committee and Commercial Committee.



## THE BOARD

(As of 31 March, 2023)

Matt Neville - Chair  
Russell Bell - Vice chair, Senior Independent Director  
Graham Biggs - Independent Member  
Benny Bonsu - Co-opted Member  
Russell Levenston - Elected Member  
Sadie Mason - Independent Member  
Paul Mundy-Castle - Elected Member  
Matt Newby - Elected Member  
Egemen Onen - Independent Member  
Julie Page - Co-opted Member

## BASKETBALL ENGLAND STAFF

(As of 31 March, 2023)

Brian Aldred - Delivery Manager, Coaching  
Georgia Anderson - Brand Manager  
Jamell Anderson - Delivery Administrator  
James Bamfield - South Regional Talent Manager  
Lucy Bishop - Programme Manager  
Steven Bucknall - Head of Talent and Performance  
Chloe Burdett - Participation Project Officer  
Ian Cawthorne - PR & Communications Manager  
Rosa Dakin - Commonwealth Games Legacy Project Manager  
Laura Doherty - Senior Participation & Partnerships Manager  
Simon Duckenfield - Funding Support Officer  
Robert Fairley - Delivery Manager, Competitions  
Jessica Fox - Shop and Courses Executive  
Meerha Gorasia - Talent Delivery Officer  
Peter Griffiths - Head of Participation  
Nicola Hewitt - Shop Executive  
Neal Hopkins - North Regional Talent Manager  
Andy Howse - Head of Physiotherapy and Sports Science  
Orlan Jackman - Commonwealth Games Legacy Project Officer  
Anthony Jepson - Marketing and Communications Director  
Mark Jones - Social Media Manager  
Victoria Jones - Finance & Business Director

Matthew Juden - Finance & Governance Assistant  
Stewart Kellett - Chief Executive Officer  
Eeva Liimola - Facilities Manager  
Steven Lindsey - Delivery Co-Ordinator, Events  
Samuel Messam - Talent Programme and Pathway Manager  
Laura Middleton - Senior Safeguarding and Integrity Manage  
Darnell Morgan-Johnson - PlayZones Programme Manager  
Alfie Murray - Insight Analyst  
Sterling Muschett - London Regional Talent Manager  
Alfred Nelson - Equality, Diversity & Inclusion Manager  
Lois Newton - Safeguarding Specialist  
David Owen - Insight & Digital Projects Manager  
Antony Platt - Head of HR & Governance  
Victoria Price - Club & Volunteers Development Manager  
Stefan Renwick - Regions, Associations & Leagues Development Manager  
Gail Richards - Senior Delivery Manager  
Rachel Scase - Discipline Manager  
Anthony Shaw - Safeguarding Officer  
Louise Stalker - Membership Support Officer  
Simon Unsworth - Delivery Manager, Officiating  
Max Watts - Delivery Administrator  
Duncan Whalley - Chief Operations Officer  
Toby Wilkinson - Basketball Court Activation Officer  
Danny Williams - Central Regional Talent Manager  
Mark Williams - Lead Strength & Conditioning  
Shaun Williams - Officials/Volunteer Co-Ordinator  
Jake Wright - National Campaigns Manager  
Karen Young - Executive Assistant  
Dane Vishnubula - Chief Medical Officer, Consultant in Sport and Exercise Medicine

(Staff are a mixture of full and part-time)

## REGIONAL CHAIRS

(As of March 31, 2023)

East - Vacant  
London - Patricia Fairclough OBE  
North West - Chris Walsh  
South East - Sten Mayunga  
West Midlands - Vacant  
East Midlands - Martin Ford  
North East - Howard Leighton  
South - Jeff Skinner  
South West - Vacant  
Yorkshire - Andy Harrison-Beaumont

## HONORARY OFFICERS

### President Emeritus

Kenneth Charles MBE

### Life Vice Presidents

T A E Barnet

R P Ray

M D Welch

W H Ambler

H Keats

J Lloyd

M Wordsworth

D Smith



# IN MEMORIAM

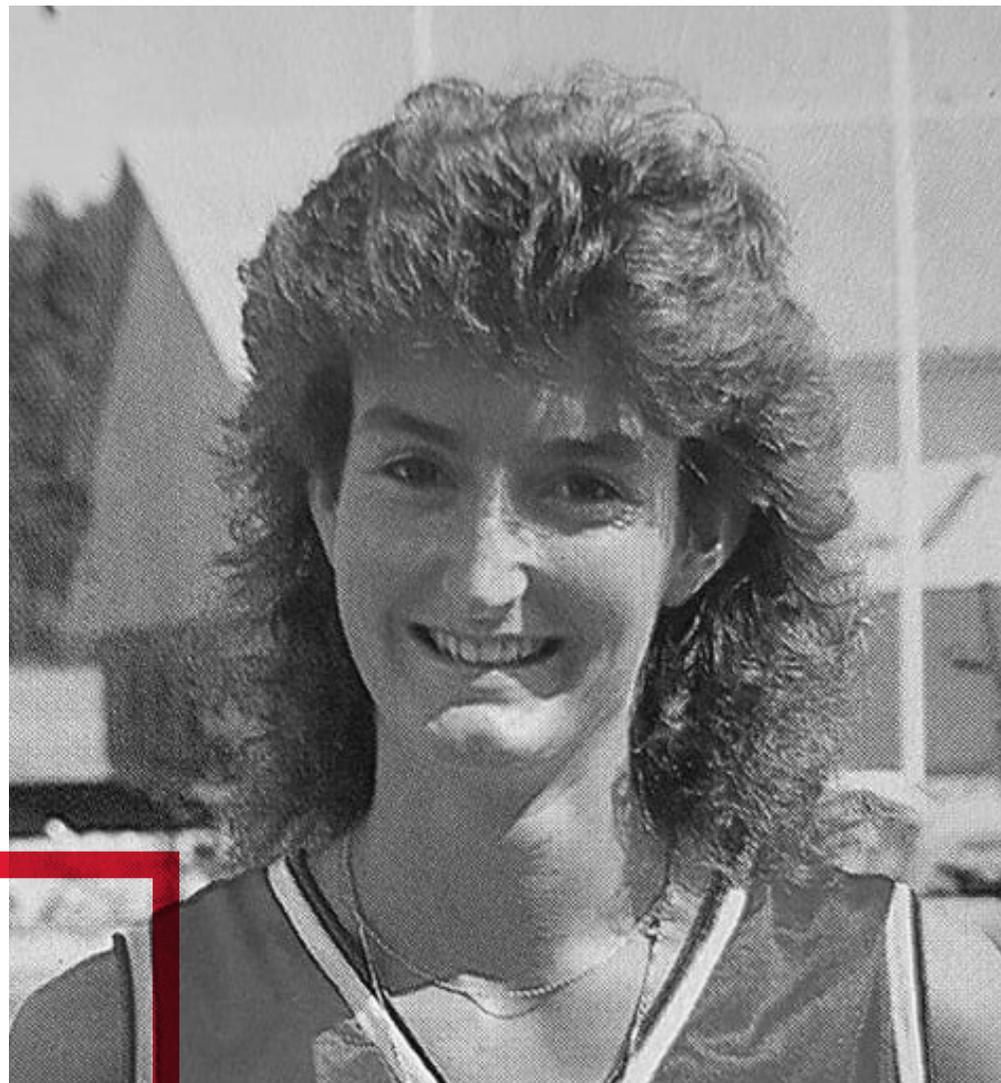
## FIONA MURRAY-PRILLA, 1966-2023

The former England international and colossus of the British women's game passed away aged 57 with her funeral this week attended by family, friends and numerous former team-mates and coaches. Murray Pirilla had been suffering from Myelo Dysplastic Syndrome (MDS).

Born in Aldridge in the West Midlands, Murray made her name as a dominant centre with the all-conquering Avon Cosmetics Northampton of the 1980s, following a scholarship in the US.

She also played for West Bromwich and Birmingham and in the West Midlands League after winning almost every honour in the game, including multiple English Player of the Year Awards and a gold medal with England at the Commonwealth Basketball Championships in 1991.

Fiona also represented GB Students at World University Games in 1985 (Japan) and 1987 (Croatia).



## JIM BENNISON MBE, 1931-2023

A huge part of basketball in Stockport for more than 60 years, Jim was originally an art teacher with a great passion for sport and, whilst working at Brinnington Secondary School was introduced to basketball via a training course.

He started a basketball club in 1963 and the school had a small gym located on Lapwing Lane, Brinnington. Stockport Basketball Club, originally known as Brinnington Lapwings, was formed and ran from there for many years.

Jim was involved with Brinnington, which went on to become Stockport Louvolites, then Stockport Lapwings and finally the present Stockport Basketball Club.

The Louvolites women's team won a number of the Division One League titles and cup finals, with the Lapwings more recently completing a fairy tale run to the WNBL National Cup crown in 2021/22.

Jim was awarded an MBE by the Queen for his services to Basketball in 2013.



## JOHN ATKINSON, 1949-2022

A well-liked and revered basketball historian, John was also a respected statistician that covered a number of high-profile events both domestically and internationally.

Initially based around the West Midlands, John was involved with the sport for over half a century as he also spent a lengthy spell with Crystal Palace, pioneering an approach to basketball statistics that is still used in the game today.

His attendance at FIBA events, including EuroBasket, stretched across decades and he was a familiar face to many in the sport across Europe.

He also avidly collected and documented research and statistics from as early as the 1930s spanning through to modern day.



# SPONSORS

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# PARTNERS

## OUR FUNDING PARTNER



**Sport England's** role is to work with national governing bodies of sport, and other funded partners, to grow the number of people taking part in sport as well as sustain participation levels. We thank Sport England for their continued funding support for basketball which is of enormous help as we develop the game and grow the sport.

## OUR PARTNERS





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